

New Product Launch: **Prioritising Psychological Safety**
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Press Contact Information: See below

UK: Measuring the X-Factor: Leadership's return

Minerva Engagement and Accelerating Experience have joined forces to launch Prioritising Psychological Safety, strengthening and measuring leadership effectiveness and employee wellness across organisations and teams, to underpin business performance. It's a first for the business world.

Never has the need for the human touch in leadership been more important for business performance. Covid is not today's problem in the business world. It's merely the catalyst which surfaces the problem.

It's time for leadership to make a return, ie organisations creating the environment to deliver outstanding performance, with all leaders encouraged and rewarded to support employees with compassion and genuine curiosity.

And at last, there's a way to measure the benefits of such "soft skills": a tool to quantify leadership effectiveness and employee wellness through the lens of Psychological Safety (a lead indicator of individuals' behaviour), based on the latest neuroscience research, with a direct link to organisational Key Performance Indicators ("KPIs").

Prioritising Psychological Safety

Bringing business understanding, data analytics and practical leadership enhancements, our consulting offer Prioritising Psychological Safety helps organisations to achieve their strategic objectives, by:

- Understanding the Client's strategy, context and key opportunities and implementation challenges
- Measuring Psychological Safety across the organisation and for specific teams, providing lead indicators that drive behaviour, using the Conductor Survey*
- Creating a direct link between Psychological Safety and business performance, analysing Key Performance Indicators and correlating them with specific teams' Psychological Safety scores
- Recommending action plans to enhance business performance and individual wellbeing
- Monitoring the effectiveness of leadership interventions
- Uniquely, the survey is based on neuroscience latest research; it provides clear signposts for leaders.

Award winning expertise combined

With a common focus on business and individual performance, Minerva Engagement and Accelerating Experience bring insight, intelligence and practical application, to prioritise psychological safety and focus on the human experience within business.

The two organisations bring Award winning track records. Minerva Engagement's expertise in neuro-leadership, communication and engagement coupled with Accelerating Experience's know how in business leadership and the boardroom, create a wealth of experience to enhance the business performance, organisational mental health and individual wellbeing of their clients.

**Minerva has the sole UK licence for the Conductor Survey, a statistically validated measurement system.*

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